

IMPACT OPPORTUNITIES 2024-2025

Butte-Glenn Medical Society is a 501(c)6 dedicated to supporting physicians in rural Northern California.

With more than 75 years of supporting the medical community and leadership in healthcare, your support will have great impact on the rural and underserved region of Northern California:

- Recruit and retain doctors in this critically impacted access to care region
- Strengthen referrals throughout the region and help patients find the care they need
- Public Health support for the community
- Strengthen and expand the workforce pipeline of physician, Allied Health and Public Health serving the rural and underserved communities north of Sacramento
- Provide essential Continuing Medical Education and Graduate Medical Education
- Support wellness of the aging population in our communities
- Encourage local youth to pursue careers in medicine, nursing and Allied Health

Your service or product will be promoted to all physicians in **9 counties – Butte, Glenn, Tehama, Plumas, Yuba, Sutter, Colusa, Shasta, Siskiyou counties** and beyond through our robust and trusted communication channels:

- Website at bgmsonline.org
- Facebook
- Instagram: BGMSdocs
- YouTube
- E-newsletter: weekly through BGMS to physicians and practice staff
- Zoom-based webinars
- In-person events: Physicians Lounges, December Gala, April Dinner and more
- Flyers distributed in person
- High-quality Magazine printed twice a year
- Physician Directory printed every other year

Contact Bridget McBride, Associate Director, Butte-Glenn Medical Society today:

bmcbride@bgmsonline.org or (530) 518-2208 cell

Diamond \$20,000

- Bi-Monthly strategy calls to stay connected with your needs
- Logo on bgmsonline.org home page for 12 months
- Advertising through one BGMS program of your choice on promotional materials
- One 20-minute presentation, virtually or in person, at one program of your choice
- Annual Gala tickets (4) in December
- 3 social media posts in 12-month period
- Inclusion in 3 e-newsletters in 12 months
- First pick of advertising in one premium color spot in 1 BGMS publication
- Up to 4 new medical staff can attend one dinner or gala at reduced rate*
 - If new medical staff are members, they are eligible for member rate offered at the event

Platinum \$10,000

- Advertising through BGMS one program of your choice
- Annual Gala tickets (2)
- 1 social media post in 12-month period
- Inclusion in one e-newsletters in 12 months
- Up to 2 new medical staff can attend one dinner or gala for free*
 - If members, eligible for member rate
- Logo on bgmsonline.org website partner thank you page

Gold \$5,000

- Advertising through one (1) BGMS program or event of your choice
- 1 social media post in 12-month period
- Logo on bgmsonline.org website partner thank you page
- Inclusion in one e-newsletters in 12 months

Silver \$2,500

- 1 social media post in 12-month period
- Logo on bgmsonline.org website partner thank you page
- One ad at \$2,500 level or less in one of BGMS' publications (see current advertising schedule for what you'll be eligible for)

Bronze \$1,000

- One ad at \$1,000 level or less in one of BGMS' publications (see current advertising schedule for what you'll be eligible for)
- Logo on bgmsonline.org website partner thank you page

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